

# WEMADE MAX

## 1Q FY2022 Earnings Results

INVESTOR RELATIONS

2022. 5. 11.

# Disclaimer

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The financial information under this document is the sales performance of WEMADE MAX Co., Ltd. (the "Company") written in accordance with K-IFRS. The result of 4Q 2021 is provided as reference to investors, and some parts of this document are subject to change due to result of external audit.

This document contains forward-looking statements regarding financial situation and performance, as well as information related to plans and goals of the executives of the Company and its subsidiaries. Forward-looking statements include predictive information of the Company, and it may be changed by unknown risks, uncertainties and other factors which may influence the actual results or performance of the Company.

This document is written based on the current financial status. Please note that the actual results and performance of the Company may be materially different than those expressed in this document. The Company has no liability to outwardly perform based on new information or incidents which may be occurred in the future.

- **WEMADE MAX (Consolidated)**

Wemade Connect Co., Ltd., Joy Studio Co., Ltd., Wemade IF Co., Ltd. LikeIT Games Co., Ltd. LightCON Co., Ltd.,  
Wemade Next Co., Ltd.

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# 1. Key Results and Plans

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## 1Q 2022 Results

Wemix Platform  
New Game  
<Rise of Stars (ROS)>

- LightCOIN, a consolidated subsidiary company, released a blockchain-based SLG game <Rise of Stars (ROS)> Global release (3/8): 40 servers.
  - 1<sup>st</sup> pre-order of NFT carrier item immediate sold-out (1/27).
  - 2<sup>nd</sup> pre-order of NFT carrier item immediate sold-out (2/10).
  - Staking service open to the public (3/11).
  - NHN gamebase platform service started (3/30).

Wemade Next

- Wemade Next, a consolidated subsidiary company, consolidated with Wemade Max upon completion of Share swap. (2/8).

## 2Q 2022 Update and Plans

Dark Eden M  
Release

- Wemade Connect, a consolidated subsidiary company, released a blockchain-based MMORPG games <Dark Eden M on Wemix> (5/4).

Barbarian Merge  
Release

- Wemade Connect, a consolidated subsidiary company, released a Mobile Idle RPG game <Barbarian Merge> (5/10).

New Games for  
Wemix Platform

- LightCOIN, a consolidated subsidiary company, developing a new TCG(Trading Card Game) Blockchain game.
- Wemade Connect, a consolidated subsidiary company, planning to launch a new blockchain game <Every Farm>.

## 2. 1Q 2022 Summary of Consolidated Financial Results

- Revenue (+148% QoQ, +130% YoY): Soared QoQ, and YoY thanks to the consolidation of Wemade Next with the releases of <MIR4> and <MIR4 Global>.
- Operating Income (+1,966% QoQ, +2,054% YoY): Jumped QoQ, and YoY.
- Net Income (Turn to profit QoQ, +1,881% YoY): Turned to profit QoQ.

[Unit: Million KRW]

	1Q'22	4Q'21	QoQ	1Q'21	YoY
<b>Revenue</b>	<b>23,366</b>	<b>9,413</b>	<b>+148%</b>	<b>10,156</b>	<b>+130%</b>
<b>Operating Expenses</b>	<b>13,972</b>	<b>8,953</b>	<b>+56%</b>	<b>9,720</b>	<b>+44%</b>
<b>Operating Income</b>	<b>9,394</b>	<b>460</b>	<b>+1,966%</b>	<b>436</b>	<b>+2,054%</b>
Non-Operating Income(loss)	63	-936	-	45	-
Financial Income(loss)	-146	-161	-	34	-
Equity Method	-159	-263	-	-59	-
<b>Income before tax</b>	<b>9,153</b>	<b>-901</b>	<b>Turn to profit</b>	<b>456</b>	<b>+1,909%</b>
Income tax	-0	-148	-	-7	-
<b>Net Income</b>	<b>9,153</b>	<b>-753</b>	<b>Turn to profit</b>	<b>462</b>	<b>+1,881%</b>

\* Any discrepancies in any table between the totals and the sums of the amounts listed are due to rounding

# By Platform

- Mobile (+215% QoQ, +190% YoY) : Expanded +215% QoQ thanks to <MIR4> and <MIR4 global>.
- PC Online (-12% QoQ, -8% YoY) : Dropped QoQ and YoY due to decreased oversea sales from <Silkroad>.
- Others (+12% QoQ, +1% YoY) : Rose 12% QoQ driven by license and advertising revenue.

[Unit: Million KRW]

	1Q'22	4Q'21	QoQ	1Q'21	YoY
Mobile	20,238	6,428	+215%	6,982	+190%
PC Online	788	898	-12%	859	-8%
Others	2,340	2,086	+12%	2,315	+1%
Total	23,366	9,413	+148%	10,156	+130%

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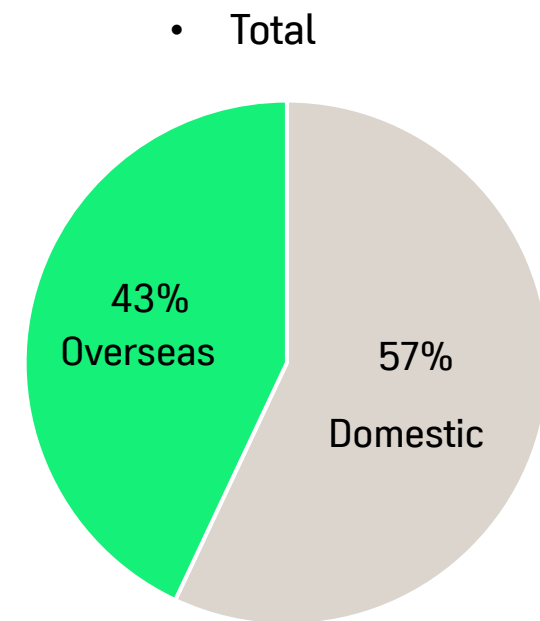
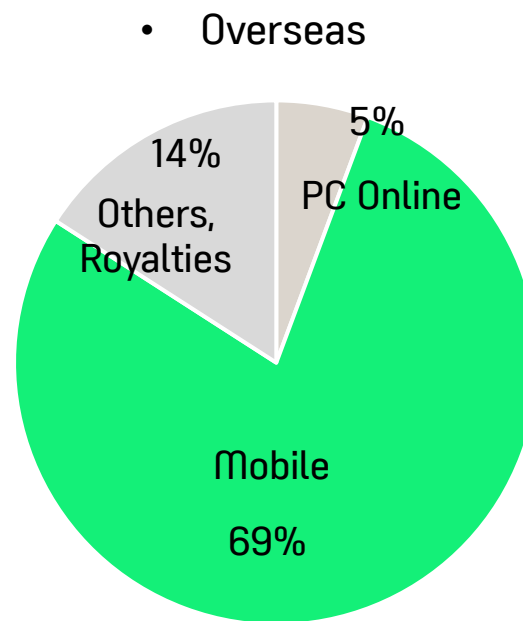
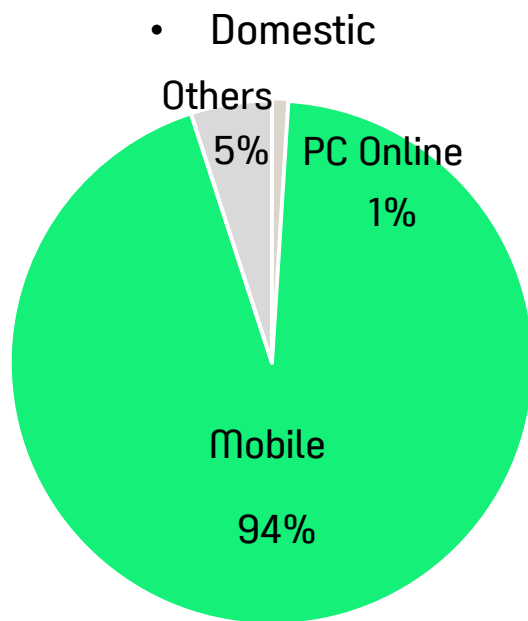
# By Region

- Domestic (+73% QoQ, +52% YoY) : Grew +73% QoQ mainly on of <MIR4> in domestic market (Mobile game).
- Overseas (+267% QoQ, +273% YoY) : Rose +267% QoQ thanks to a blockchain game, <MIR4 global>.

[Unit: Million KRW]

	1Q'22	4Q'21	QoQ	1Q'21	YoY
Domestic	9,950	5,760	+73%	6,561	+52%
Overseas	13,417	3,353	+267%	3,595	+273%
Total	23,366	9,413	+148%	10,156	+130%

\* Any discrepancies in any table between the totals and the sums of the amounts listed are due to rounding.



## 4. Operating Expenses

- Operating Expenses (+56% QoQ, +44% YoY) : Increased QoQ and YoY due to the consolidation of Wemade Next.
- 1Q'22 Operating Expenses:

[Unit: Million KRW]

	1Q'22	4Q'21	QoQ	1Q'21	YoY
Labor*	6,880	4,009	+68%	4,381	+57%
Service Fee	4,404	3,431	+25%	3,894	+13%
Marketing	1,054	397	+165%	502	+110%
Taxes	145	58	+151%	42	+242%
Others	1,489	1,059	+73%	900	+65%
<b>Total</b>	<b>13,972</b>	<b>8,953</b>	<b>+56%</b>	<b>9,720</b>	<b>+44%</b>

\* Includes wages, retirement benefits, employee benefits, and stock compensation costs.

※ Any discrepancies in any table between the totals and the sums of the amounts listed are due to rounding



# 5. Summary Consolidated Financial Statements

## • Consolidated Balance Sheet

[Unit: 100 Million KRW]

	2020	2021	1Q'22
<b>Total Assets</b>	<b>421</b>	<b>534</b>	<b>1,116</b>
Current Assets	279	316	874
Non-current Assets	142	219	242
<b>Total Liabilities</b>	<b>138</b>	<b>261</b>	<b>459</b>
Current Liabilities	77	104	120
Non-current Liabilities	61	157	339
<b>Total Equity</b>	<b>283</b>	<b>273</b>	<b>657</b>
Capital Stock	79	79	79
Retained Earnings	-392	-405	-307
<b>Total Liabilities &amp; Equity</b>	<b>421</b>	<b>534</b>	<b>1,116</b>

## • Consolidated Income Statement

[Unit: 100 Million KRW]

	2020	2021	1Q'22
<b>Revenue</b>	<b>379</b>	<b>355</b>	<b>234</b>
Operating Expenses	431	352	140
<b>Operating Profit</b>	<b>-52</b>	<b>3</b>	<b>94</b>
Non-operating Income(loss)	-49	-18	-2
Income before tax	-101	-15	92
Income tax	1	1	-0
<b>Net Income</b>	<b>-100</b>	<b>-15</b>	<b>92</b>
Controlling Interest	-104	-13	98
Non-controlling Interest	4	-2	-6

※ Above consolidated Income Statement figures are YTD figures

※ Any discrepancies in any table between the totals and the sums of the amounts listed are due to rounding